

Worksheet C

Indicators of Success and Increasing Public Awareness

Purpose of Worksheet C

The last worksheet for the visioning session was designed to gain feedback from the participants on what they would deem to be a success from the implementation of the FSR plan and ways to increase public awareness.

Participants were asked to respond to the following questions:

- Please list the two most important (measurable) "***indicators of success***" that will occur 2 – 3 years after the project has been completed:
- List two ways that we can ***let the public know*** about the successful completion of the project?
- List two ways that you think we should ***celebrate the successful*** completion of the project?

Worksheet C Results

Below are the responses given by participants to the above questions

Group A; Water Quality

Question 1

- Improved water quality readings.
- Located danger sites.
- Monitor fish and invertebrates.
- Number of volunteers.
- Too many volunteers.

Question 2

- Press releases.
- Lake association newsletters.
- SRWD newsletter.
- Pictures – before and after.
- Signs with T tube readings. Publish weekly T tube readings.
- Signs on highway bridges notifying public of water quality improvements, similar to Smokey the Bear signs for fire hazard levels.

Question 3

- Picnic for volunteer monitors.
- Canoeing events.

Group B: Shoreland/Rural Development

Question 1

- Increase in the FSR membership.
- Increased contact with shoreland owners.
- Better water quality and less runoff.
- Greenways proposals under serious consideration if not implemented.
- Create a map showing shoreland changes over 2-year period.

Question 2

- Local papers and radio.
- Newsletters.

Question 3

- None provided.

Group C: Urban Development

Question 1

- Active website.
- Active citizen groups in each area.
- Local elected officials are placing higher priority on environmental issues.
- Increased size of the FSR membership.
- Increased water quality.
- Better appearance of the river as it passes through our communities.

Question 2

- Spokesperson – coordinates press releases.
- Annual canoe trip on the Sauk River.
- Awards to citizens for their participation.

Question 3

- Canoe trips.

Group D: Recreation and Public Access

Question 1

- Increased levels of recreational use of the Sauk River.
- Growing participation rates.
- The number of parents and kids excited about doing this event.

Question 2

- Mailings.
- Email distributions.
- Newspaper articles. Invite media reps to attend and participate.
- Press releases.
- FSR newsletter.
- Mailings to FSR members.
- Contacts – phone or in person – with local officials.

Question 3

- Invite major stakeholders to participate in the June 3 canoe/tour event.
- Do this canoe event each year.

Final Comments

While there was not enough time at the end of the visioning session to discuss the results from Worksheet C as a full group, many individuals commented on the worksheet as noted above.

Four people submitted the FSR volunteer form at the end of the visioning session. The completed forms have been submitted to the FSR leadership.